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## **For Immediate Release**

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## **Arcus Fills Important Director of Diversity and Outreach Role**

*Ben Allatt will lead the charge on corporate efforts centered on this topic*

**HARRISBURG, PA. (October 7, 2009)** – Arcus, an international provider of talent management and consulting solutions, announced that Ben Allatt will serve as its Director of Diversity and Outreach as the company places a greater emphasis on strengthening its core values of integrity, commitment to winning, passion, teamwork and openness.

As Director of Diversity and Outreach, Ben will use his background and personal and professional experiences to focus his attention on diversity programs internally and externally. Ben will network with community and nationally-based diversity organizations to enhance and foster Arcus' understanding of diversity processes and will serve as an advocate and liaison for corporate community outreach partnerships and educate employees on ways to become involved. In his role, Ben will support the company's recruitment process outsourcing service offering efforts and serve as the subject matter expert. Additionally, he will lend his leadership capabilities to manage the Arcus Apprentice Program; a 13-week program designed to offer rigorous, on the job training to cultivate successful sales and recruiting professionals.

"Ben's loyalty, passion for Arcus, our team and the industry, and his commitment to diversity and outreach made him an obvious choice for this important role as we focus on our diversity and outreach strategies," said R. Douglas Firestone, President and CEO at Arcus. "I am confident that his personal experience and working knowledge of our service offerings will be a solid match in helping us meet our goals as we move at lightening speed to stay ahead of our competition."

Ben has been with Arcus for more than 5 years and has a solid understanding of all facets of the company and the factors that lead to its success throughout the past decade. Ben has spent the past decade focused on providing recruitment services within higher education, technology, sales, marketing, healthcare and the public sector. He also has more than 8 years experience in the staffing industry. Ben received his bachelor's degree in Human Resource Management from Messiah College and is a 2008 graduate of Leadership Harrisburg Area's Community Leadership Series Program.

He also lends his talent within the region through his active involvement with Bethesda Mission and Harrisburg University of Science and Technology, as well as at colleges, providing career guidance and resume development, as well as through mentoring programs with at-risk youth at Common Roads, a program arm of the LGBT Community Center Coalition of Central Pennsylvania that provides education, advocacy and programming to empower lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth throughout the Central Pennsylvania region. Ben also sits on the Board and chairs the marketing committee for Open Stage of Harrisburg, a regional professional theatre and educational program dedicated to supporting a company of artists to present diverse offerings of thought-provoking theatre and educational activities in intimate settings.

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## ADD 1 – Arcus Fills Important Director of Diversity and Outreach Role

### **About Arcus**

Arcus consistently delivers exceptional talent management and innovative consulting solutions to clients. That's their commitment. The company excels at identifying unique client needs, crafting solutions to meet those requirements and delivering superior service each time they are engaged in the hiring process. Since organizations and hiring needs are so unique, Arcus offers a comprehensive range of services including staffing solutions, recruitment process outsourcing, business process outsourcing and business consulting. The firm's corporate headquarters is located in Harrisburg, Pennsylvania, with offices in Philadelphia, Pittsburgh, Atlanta, Chicago, Detroit, Irving, Research Triangle Park, Los Angeles and a near shore solutions center in San José, Costa Rica. Arcus employs more than 200 people and has annual revenue in excess of \$25 million. For more information about Arcus and our talent management and consulting solutions, please visit [www.Arcus.net](http://www.Arcus.net).

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