



McKinney, Texas City Manager

...Unique by Nature

Exceptional Talent. Total Confidence.®



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Incorporated in 1848, McKinney is the seat of Collin County. Both the city and the county are named for Collin McKinney who was a land surveyor, patriot, legislator, signer of the Texas Declaration of Independence.

Located just 30 miles north of Dallas, McKinney offers a unique and inviting mix of history, tree-lined neighborhoods, high-tech businesses, great schools, gently rolling hills, and beautiful parks and lakes.

The city's friendly charm and quaint, small town feel belies that fact that with a population of over 100,000 people, it is one of the fastest-growing cities in America. It is close to Dallas—and far from it! Population growth had enhanced the city with many new and exciting things while keeping the “hometown” feel.

Facts:

- Population: 112,000 (est. Sept 06)
- Total Employees: 748
- Municipal Airport: 1
- Annual Average Temp.: 65.7 F
- Annual Average Rainfall: 33.22"
- Annual Average Snowfall: 2.70"



Mission Statement:

The mission of McKinney Tourism Services is to promote McKinney as THE destination of choices.

Vision Statement:

The vision of the McKinney Tourism Services Board is to promote and develop McKinney as a premiere destination for business and leisure travelers, so they fully experience McKinney's historic charm and friendly unique atmosphere.

Visitors with an eye for history will enjoy touring the City's historic neighborhoods, with beautifully restored homes from another century.

The city's downtown square offers more than 100 unique shops and more than a dozen unique restaurants, including upscale restaurants featuring award-winning chefs, sandwich and coffee shops, outdoor patio dining and neighborhood pubs.

If shopping is your thing, satisfy your craving for the fun and unusual in downtown McKinney, which offers an assortment of specialty shops, art galleries featuring the works of local artists, furniture stores, exquisite antique collections, gift shops and apparel boutiques.

The original Collin County Courthouse stands at the center of McKinney's historic downtown square. Reborn in 2006 as the McKinney Performing Arts Center at the Historic Collin County Courthouse, the performing arts venue features a 480-seat theater suitable for intimate arts performances, lectures and events. In addition to the theater, MPAC includes several multi-purpose spaces, including a reception hall, auditorium, rehearsal space, audiovisual equipped classrooms, art gallery and executive suites.

With McKinney's remarkable growth has come a growth of new retail and restaurants. New shopping and dining establishments are popping up nearly every day at Eldorado and US 75 and throughout the city's west side.



Outdoor and sports enthusiasts will find much to love in McKinney. The Heard Natural Science Museum and Wildlife Sanctuary is a 289-acre outdoor preserve and nature museum. Erwin Park offers one of the most demanding mountain bike trails in the area.

The picturesque Towne Lake recreation area, one of McKinney's beautiful city parks, features a lake with Swan paddle boats, trails, picnic pavilions and playgrounds.

McKinney has a unique neighborhood for every lifestyle and income level. Whether you are in the market for a starter house to country club living to a restored historic house, McKinney has a home for you.

McKinney offers outstanding schools. The city currently has three high schools – McKinney High School, McKinney North High School and McKinney Boyd High School, which opened in 2006.

The city hosts the annual Mickey Mantle baseball tournament and is home to the McKinney Marshals, a Texas Collegiate League team. The Marshals play at the new Ballfields at Craig Ranch, a 14-field, 75-acre baseball, softball and physical-training complex. The McKinney Soccer Complex at Craig Ranch is located next to the Ballfields and features 13 tournament-ready soccer fields.

Craig Ranch is also home to the new Tournament Players Club at Craig Ranch, the only PGA Tour-owned and -operated golf course in Texas. The TPC is one of nine beautiful courses in McKinney, which is home to a number of professional golfers and world-class golf instruction. The internationally recognized, 2000+ acre Craig Ranch development at the southwest corner of McKinney saw major development announcements that total over \$1 billion in 2006. Netherlands-based hotelier Golden Tulip plans to build an 8-story European style resort hotel across from the TPC Craig Ranch clubhouse, plus two mid-range hotels for guests to an indoor-outdoor family entertainment center and water park. Residential housing and retail shopping were again the theme with the announcement of Time Square at Craig Ranch in which 300 apartment units and commercial tenants will occupy 830,000-square feet near the TPC Craig Ranch.



Culture

Collin County Regional Airport is rapidly emerging as the new corporate airport of choice for businesses operating in the North Dallas area. The airport is currently home to several corporate tenants, including Texas Instruments, EDS, Crossmark, Inc., Encore Wire, United American Insurance, McKinney Aerospace, Lattimore Materials, Pinjet Aviation and North Dallas Aviation.

When combined, general aviation tenants and visitors at CCRA are responsible for \$65.7 million in total economic output, approximately 470 full-time positions, and \$13.1 million in payroll.

Collin County Regional Airport is situated between SH 121, U.S. 75 and SH 380 and is minutes from downtown Dallas, Richardson's Telecom Corridor and the Millennium and Legacy Business Parks.

Flying In

McKinney's population is energetic, affluent and well-educated. 48 percent of McKinney residents have college degrees while another 23 percent have attended – or are currently attending college. The median age is 31 and the estimated average household income is \$94,000.

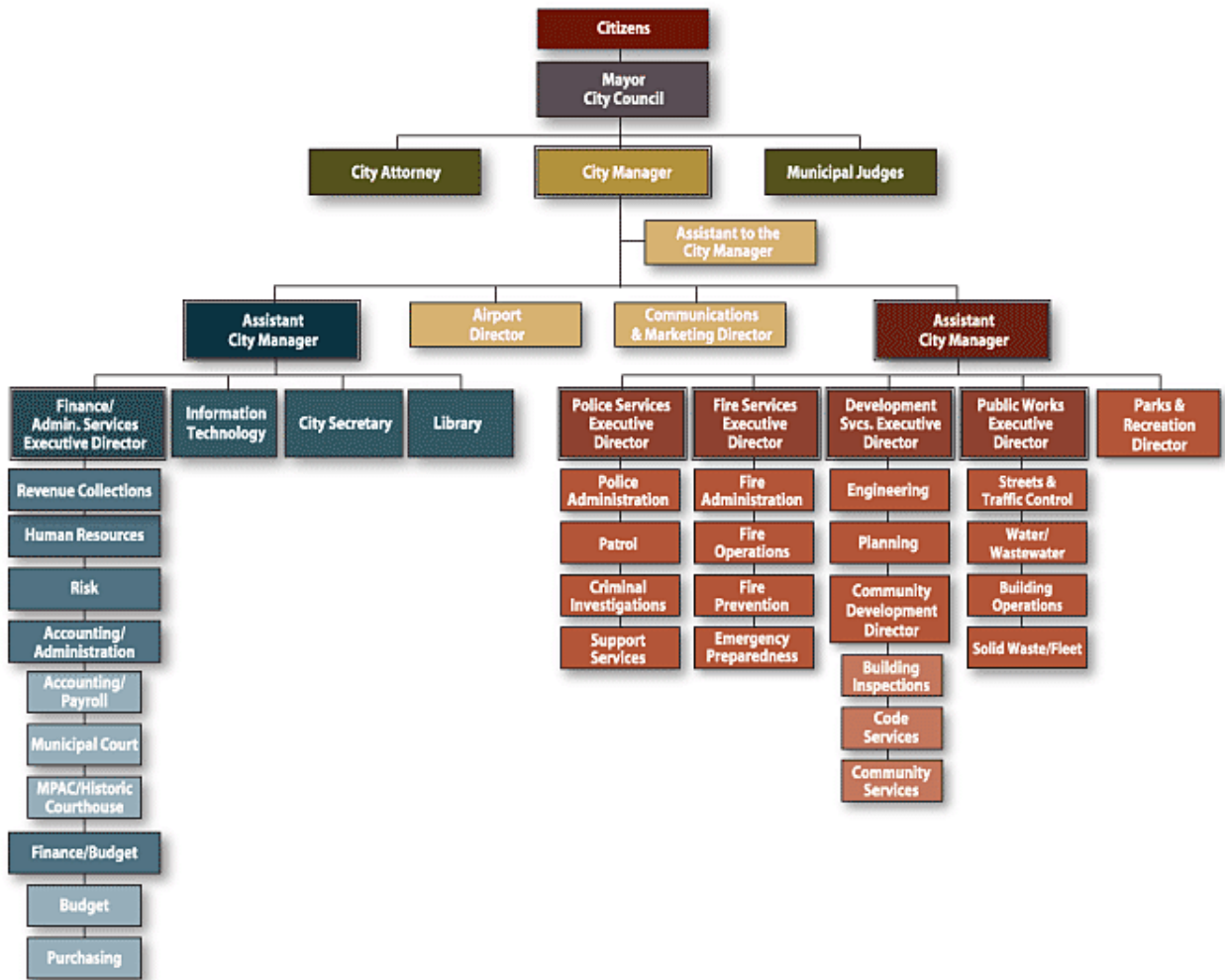
The City's diverse economy includes a healthy mix of retail, office and manufacturing. Some of McKinney's leading employers include Raytheon, Blockbuster, Lattimore Materials, Encore Wire, the McKinney Medical Center, United American Insurance, Timber Blind Manufacturing, Orthofix and Simpson Strong-Tie.

Businesses found it was easy being green in McKinney. Pat Lobb Toyota of McKinney, the nation's first LEED-certified automobile dealership, joined Wal-Mart's "McKinney Experiment" as high-profile, environmentally friendly businesses operating in McKinney. The green facilities by the world's largest retailer and world's second-largest automobile company, as well as four environmentally friendly schools and the first privately developed, LEED-certified Platinum office building in the country, are showcased at the city's new Web site, www.mckinneyinfo.com/green.

Business Friendly

McKinney has a Council-Manager form of government. The City Council has seven members-four are elected to single-member districts and two, along with the Mayor, are elected at large.

The City Council is responsible for establishing City policies, considering City resolutions and ordinances, appointing citizens to all City boards and commissions, approving or rejecting zoning changes and accepting or amending annual budget as presented by the City Manager.





As the City Manager for the City of McKinney, this individual is responsible for providing direct oversight to operations within the city. The City Manager performs highly responsible management, administrative, and professional duties as the Chief Executive Officer of the City. This individual is expected to exercise a high degree of professional expertise in the administration and day-to-day management of the City in accordance with policy established by City Council, the City Charter, and Federal, State and Local laws. This individual is responsible for the overall coordination of the City's governmental activities. for the efficient operation of the

City, providing management and leadership to the staff and organization and communicating organizational goals and values to the public. The City Manager is a vital component of the governance of the City of McKinney, responsible for the appointment and supervision of staff, preparation and recommendation of the annual budget, and providing recommendations to the City Council concerning financial and policy issues. In this role, the City Manager will focus on creating and sustaining a quality government organization that delivers quality services and outcomes valued by the community.

ESSENTIAL DUTIES AND RESPONSIBILITIES

- Advises the City Council on the affairs of the City and provides management assistance in carrying out their responsibilities and provides overall direction to achieve and accomplish the City Council policies and directives.
- Recommends to the City Council actions/programs necessary to maintain a stable financial position for the City.
- Provides visionary, innovative leadership, supervision, and general direction for the City Management team to coordinate their efforts towards achieving their departmental objectives.
- Works closely with City Council, a variety of public, private and community organizations in developing programs to achieve City priorities and solve community problems.
- Consistent with City Council policies and directives, coordinates City activities with other public agencies.
- Investigates complaints, analyzes issues and makes written and oral presentations to the City Council and the public.
- Establishes good communications with all segments of the community, City personnel, City Council and commissions.
- Formulate policy, strategic plans, work programs, budgets and monitor objectives and achievement.
- Demonstrates continuous effort to improve operations, decrease turnaround times, and streamline work processes.
- Establish and maintain appropriate systems for measuring necessary aspects of operational management and development.
- Liaise with other functional/departmental managers so as to understand all necessary aspects and needs of operational development, and to ensure they are fully informed of operational objectives, purposes and achievements.
- Ensure activities meet with and integrate with organizational requirements for quality management, health and safety, legal stipulations, environmental policies and general duty of care.
- Analyze a variety of administrative problems, make sound recommendations as to their solution, and prepare working procedures.
- Maintain effective working relationships with City Manager, the Mayor, City Council, and various special interest groups and the general public.
- Meets with the Mayor and/or Council at regularly scheduled policy and planning sessions or subcommittee meetings.

The Ideal Candidate

Interested candidates should possess a Bachelor's degree in Business, Public Administration, Political Science or related field from an accredited college or university. Possession of a MBA or Master's Degree in Public Administration, or related field is preferred. 10 years municipal experience, with prior service as a City Manager, Assistant/Deputy City Manager or the equivalent in a comparable or larger community is preferred. Candidates with municipal management experience in other communities with rapid growth and development challenges similar to those of McKinney strongly preferred.

The ideal candidate will have knowledge of administration principles, including the basic principles of organization, management and budget preparation. They will be innovative and creative and be a champion of new initiatives while serving the City of McKinney. He/she should possess a record of accomplishment and success in economic and community development projects and an understanding of the development process. The candidate's background and experience should include exposure to all aspects of a full-service city and the capacity to understand municipal issues on a technical level and convey them to laypersons in a concise, articulate manner. The City Manager should have demonstrated experience managing operations by directing and coordinating activities consistent with established goals, objectives and policies. The focus of the City Manager is on strategic, tactical, and project management and it will be imperative that the individual understands the city's core operations. This individual will have a strong leadership quality and a genuine interest in improving the community.

The City Manager must have the capacity and interest to be an effective mentor and leader for staff. He/she will have strong negotiations skills and the ability to make firm recommendations and decisions based on professional judgment, employee input, and experience without retreating under political or public pressure. The City Council will rely heavily on the expertise, judgment and recommendations of the City Manager so this individual should have the ability to effectively delegate authority and responsibility while maintaining appropriate levels of operational control. The candidate must exhibit strong coordination and relationship building skills in working with the entire organization. He/she must set a positive example of competence, professionalism, energy and work ethic to the organization and community. The City Manager will have the ability to say "no," when necessary, without generating hostility or ill will for the City and a willingness to maintain a high degree of visibility in the community, both on and off the job. This is a key position within the City government environment and it is essential for the successful candidate to work closely with the City Council in carrying out city-wide initiatives and setting the tone and vision for the employees of the city.



Benefits & Compensation

The City of McKinney is offering a very competitive salary range (based on candidate qualifications); benefits, and relocation assistance for a successful out of area candidate. Residency within the City of McKinney is not required but is strongly encouraged.

A comprehensive Benefits package includes holidays, personal leave, vacation leave, and sick leave. Additionally complete health insurance options are available as well as Employee Assistance plans and life insurance options. A complete benefits summary is available upon request.

Interested applicants should forward a transmittal letter of interest and a resume to:

Arcus Public
600 North 2nd Street, Suite 100
Harrisburg, PA 17101 877.570.8040

E-mail:
resume.public@arcus.net



How to Apply